

## **Historic, Archive Document**

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# PETUNIAS *for* P R O F I T

LARKSPUR  
DELPHINIUM  
PANSIES  
SALVIA

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AMERICAN BULB CO.  
31 West 27th Street, New York 1, N. Y.

J. V. G.  
U. S. DEPT. OF AGRICULTURE  
BUREAU OF PLANT INDUSTRY  
WASHINGTON, D. C.





# A. B. C. PETUNIAS for EARLY SOWING

## Ruffled Grandifloras

**A. B. C. Dwarf "Elk's Pride".** The most outstanding of all purple Petunias for pots, boxes, bedding, etc., "A. B. C. Dwarf Elks Pride" is of upright growth and unusually free flowering. A brilliant royal purple, with flowers of good size.

Tr. Pkt....**.50c** 1/64 oz....**\$1.10** 1/32 oz....**\$2.00**

**A. B. C. Improved "Snowstorm".** 12 inches high, Improved "Snowstorm" is a pure white. Flowers are 3 to 4 inches in diameter. The same free-blooming habit makes this new variety particularly desirable as a pot or bedding Petunia. Tr. Pkt. (1000 seeds).....**.75c**  
1/64 oz.....**\$1.95** 1/32 oz.....**\$3.25**

**Blue Beauty (New).** A rich velvety blue. Tr. Pkt....**.50c** 1/64 oz....**\$1.40** 1/32 oz....**\$2.65**

**Brilliant Rose.** Deep bright rose-pink. Very effective. Tr. Pkt....**.50c** 1/64 oz.....**\$1.10**

**Burgundy.** Strong burgundy or dark wine red. Tr. Pkt....**.50c** 1/32 oz.....**\$1.40**

**Flaming Velvet.** Velvety blood red. Prolific. Tr. Pkt....**.50c** 1/64 oz....**.85c** 1/32 oz....**\$1.40**

**Silver Seam (Purple Robe).** Large flowered purple with light or silver seam around edge of petals. Recommended for pot plants. Tr. Pkt....**.50c** 1/64 oz....**\$1.65** 1/32 oz....**\$3.00**

**Steel Blue Giant.** Light bluish white, dark veins. Tr. Pkt....**.50c** 1/16 oz....**.50c** 1/32 oz....**\$1.65**

**Purple Prince.** A large velvet purple. Tr. Pkt....**.50c** 1/64 oz....**.80c** 1/32 oz....**\$1.35**

**White Cloud.** All-purpose dwarf white. Tr. Pkt....**.50c** 1/64 oz....**\$1.10** 1/32 oz....**\$1.75**  
1/16 oz.....**\$3.00** 1/8 oz.....**\$5.25**

**White Queen.** An extra large ruffled clear white. Tr. Pkt....**.50c** 1/64 oz....**\$1.65**  
1/32 oz....**\$2.20** 1/16 oz....**\$4.00**

## Dwarf Erfurts

**Gaiety.** Irregularly marked rose-pink and white. Tr. Pkt....**.50c**  
1/64 oz.....**\$1.65** 1/32 oz....**\$2.75**

**Gottfried Michaelis.** Rich amaranth-red. Tr. Pkt....**.50c** 1/64 oz.....**\$1.60**

**Lace Veil.** Fringed clear white. Excellent for pot plants. Tr. Pkt....**.50c**  
1/64 oz.....**\$1.65** 1/32 oz....**\$2.75**

**Setting Sun.** Brilliant rose. Tr. Pkt....**.50c**  
1/64 oz....**\$1.65** 1/32 oz....**\$2.75**

**Dwarf Erfurt Mixture.** Our own mixture of all the above. Tr. Pkt....**.50c**  
1/64 oz.....**\$1.40** 1/32 oz....**\$2.20**

## Large Flowering Single Fringed

**A. B. C. Single Fringed Mixed.** This is an extra free flowering, medium dwarf fringed Grandiflora strain. We can not too strongly recommend it for growing young stock in flats and for bedding. Tr. Pkt.....**.50c**  
1/32 oz.....**\$1.40** 1/16 oz.....**\$2.50**  
1/8 oz.....**\$4.40** 1/4 oz.....**\$8.25**

**Fluffy Ruffles Mixture.** A finely fringed mixture. Highly recommended. Tr. Pkt....**.50c** 1/32 oz....**\$1.40** 1/8 oz....**\$4.25**

### PETUNIA DWARF CALIFORNIA GIANT

#### A. B. C. "Private Stock"

Highly desirable as a pot plant to be grown in 3" or 4" pots for Easter and early Spring sales. Selected with great care, this strain is noted for its uniformly dwarf habit of growth and a high percentage of large, doubletive flowers. With a wide range of colors.

Also offered in DARK SHADES at the same price. Please specify if wanted.

1/2 Tr. Pkt.....	<b>.75c</b>	Tr. Pkt.....	<b>\$1.25</b>
1/64 oz.....	<b>\$2.50</b>	1/32 oz.....	<b>\$4.50</b>
1/16 oz.....	<b>\$8.00</b>	1/8 oz.....	<b>\$14.25</b>

## California Giants Separate Colors

**Camilla.** Pink, red veined, dark throat. Tr. Pkt....**.75c** 1/64 oz.....**\$1.40**

**Copper Red. Dark.** Attractive copper-crimson. Tr. Pkt....**.75c** 1/64 oz.....**\$1.40**

**Copper Rose.** Rich old rose. Tr. Pkt....**.75c** 1/64 oz....**\$1.40** 1/32 oz....**\$2.50**

**Floretta.** Steel blue, veined black, dwarf. Tr. Pkt....**.75c** 1/64 oz.....**\$1.40**

**Empress.** Blush white with dark throat. Tr. Pkt....**.50c** 1/64 oz.....**\$1.40**

**Glamour.** Large salmon-rose flower with brown veining on white throat. Very free bloomer. Tr. Pkt....**.50c** 1/64 oz....**\$2.00** 1/32 oz....**\$3.75**

**King Alphonso.** Dark crimson, black throat, frilled. Tr. Pkt....**.50c** 1/64 oz.....**\$1.40**

**Prince of Wurttemberg.** Deep rose with dark throat. Tr. Pkt....**.50c** 1/64 oz....**\$1.40** 1/32 oz....**\$2.45**

**Princess of Wurttemberg.** Rose-pink with veined dark throat. Tr. Pkt....**.50c** 1/64 oz....**\$1.40** 1/32 oz....**\$2.50**

**Rheingold.** Large clear white with yellow throat. Tr. Pkt....**.60c** 1/64 oz....**\$1.40** 1/32 oz....**\$2.40**

**Robin Hood.** Dark or deep rose with darker throat. Tr. Pkt....**.75c** 1/64 oz.....**\$1.65**

**Salmon Beauty (Marilyn).** A most attractive bright salmon-pink. Tr. Pkt....**.75c** 1/64 oz....**\$1.65** 1/32 oz....**\$2.75**

**Silvery Rose.** Light silvery rose-pink. Tr. Pkt....**.75c** 1/64 oz....**\$1.65** 1/32 oz....**\$2.75**

**VICTORIOUS ALL-DOUBLES**  
• SEE REVERSE SIDE •

## The Nana Compacta Dwarf Hybrids

**Admiral.** Considered the choicest of all the dwarf blue bedding Petunias. Flowers ruffled at the edges and can be classed as medium size grandifloras. Exceptional for bedding or pots.

Tr. Pkt.....	<b>.65c</b>	1/32 oz.....	<b>\$1.50</b>
1/16 oz.....	<b>\$3.00</b>	1/8 oz.....	<b>\$5.00</b>

**Alderman.** Clear deep violet-blue.

Tr. Pkt.....	<b>.25c</b>	Oz.....	<b>.25c</b>
1/4 oz.....	<b>.65c</b>	Oz.....	<b>.50c</b>

**Celestial Rose.** One of the most popular deep rose varieties for bedding. Tr. Pkt.....**.35c**  
1/8 oz.....**.75c** 1/4 oz.....**\$1.25**  
1 oz.....**\$4.00** 2 oz.....**\$7.00**

**Celestial Rose Improved.** A particularly choice selection of this valuable variety and much superior to the regular strain. Highly recommended.

Tr. Pkt.....	<b>.50c</b>	1/8 oz.....	<b>\$1.50</b>
1/4 oz.....	<b>\$2.75</b>	1 oz.....	<b>\$8.50</b>

**First Lady.** Undoubtedly one of the best dwarf hybrid Petunias for spring pot plant work. A beautiful, soft light pink in color, especially attractive under greenhouse conditions. Flowers a good size and produced in profusion.

Tr. Pkt.....	<b>.35c</b>	Oz.....	<b>\$12.00</b>
1/16 oz.....	<b>\$1.25</b>	Oz.....	<b>\$12.00</b>

**Glow.** Striking carmine-rose and of a much stronger color than Celestial.

Tr. Pkt.... <b>.35c</b>	1/16 oz.... <b>\$1.25</b>	1/8 oz.... <b>.25c</b>	2 oz.... <b>\$2.00</b>
1/4 oz.....	<b>\$3.75</b>	Oz.....	<b>\$12.00</b>

**Heavenly Blue.** Medium to light silvery blue.

Tr. Pkt.....	<b>.50c</b>	1/8 oz.....	<b>.85c</b>
1/4 oz.....	<b>\$1.50</b>	1 oz.....	<b>\$4.50</b>

**King Henry.** Rich velvety red; uniformly extra dwarf and large flowered.

Tr. Pkt.....	<b>.50c</b>	1/32 oz.....	<b>\$1.25</b>
1/16 oz.....	<b>\$2.25</b>	1/8 oz.....	<b>\$4.00</b>

**Radiance.** Cerise-rose with enough underlying salmon to remove the harshness commonly found in a cerise-rose, without losing the brilliance. Throat golden yellow, blooms to 2½ to 3 inches in diameter. Tr. Pkt....**.35c**  
1/32 oz.....**.75c** 1/16 oz.....**\$1.25**

1/16 oz.....	<b>\$2.25</b>	1/8 oz.....	<b>\$4.00</b>
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**Radicante.** Cerise-rose with enough underlying salmon to remove the harshness commonly found in a cerise-rose, without losing the brilliance. Tr. Pkt....**.35c**  
1/32 oz.....**.75c** 1/16 oz.....**\$1.25**

1/16 oz.....	<b>\$2.25</b>	1/8 oz.....	<b>\$4.00</b>
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**Rose of Heaven.** Standard rose-pink for bedding. Tr. Pkt....**.25c**  
1/4 oz.....**.60c** 1 oz.....**\$2.00**

**Salmon Supreme.** Dwarf light salmon-rose. Very pleasing color.

Tr. Pkt.... <b>.50c</b>	1/32 oz.... <b>\$1.00</b>	1/16 oz.... <b>\$1.85</b>	
1/4 oz.....	<b>.60c</b>	1 oz.....	<b>\$2.00</b>

**Snow Queen.** Dwarf, pure white. Tr. Pkt....**.25c**  
1/4 oz.....**.50c** 1 oz.....**\$1.75**

**Snow White.** Its compact floriferous habit admirably suits border and pot plant requirements. Tr. Pkt....**.35c**  
1/8 oz.....**.90c** 1/4 oz.....**\$1.50** 1 oz.....**\$5.00**

**Topaz Queen.** This brilliant scarlet rose Petunia is semi-dwarf and extra strong grower.

Tr. Pkt.....	<b>.35c</b>	1/8 oz.....	<b>\$1.25</b>
1/4 oz.....	<b>.50c</b>	Oz.....	<b>\$7.00</b>

**Twinkles.** Small flowered, bright rose, starred white. Tr. Pkt....**.25c**  
1/4 oz.....**.60c** 1 oz.....**\$2.00**

**Velvet Ball.** Large-flowered velvety crimson. Quite dwarf.

Tr. Pkt.... <b>.75c</b>	1/32 oz.... <b>\$1.50</b>	1/16 oz.... <b>\$2.75</b>
1/16 oz.....	<b>.95c</b>	1/8 oz.... <b>\$1.65</b>

**Violet Blue.** A rich violet with a bright blue cast, the plants are near perfect in their uniform, symmetrical and compact habit, fine for pots. Tr. Pkt....**.35c**  
1/8 oz.....**.95c** 1/4 oz.....**\$1.65**

**Dwarf Hybrids.** (Nana Compacta.) Special formula mixture from above-named varieties. Tr. Pkt....**.25c** 1/4 oz.....**.90c** 1 oz.....**\$3.25**

SEE NEXT PAGE FOR FURTHER FLOWER SEEDS





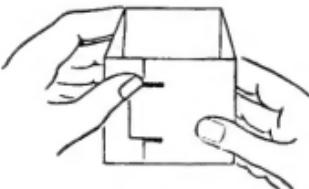


A.F.S.



# "Easi-Off" WOOD PLANT BANDS

Saves time and labor. Gives highest yield. Bands are removed without cutting; therefore, the dirt ball and roots are not disturbed. . . .



## NOTICE!

logs used in making these bands. Be sure of having the EXACT sizes needed by ordering now.

### WOOD PLANT BANDS

CAT.	Size in inches	Weight per 1000	Per 1000
No. M-310	1 $\frac{3}{4}$ x 1 $\frac{3}{4}$ x 2 $\frac{1}{2}$	12 lbs.	\$2.95
No. M-320	2 x 2 x 2 $\frac{1}{2}$	15 lbs.	3.30
No. M-340	2 $\frac{1}{2}$ x 2 $\frac{1}{2}$ x 3	19 lbs.	3.75
No. M-350	3 x 3 x 3	21 lbs.	4.10
No. M-360	3 x 3 x 4	32 lbs.	4.75
No. M-391	4 x 4 x 4	40 lbs.	5.60

Packed 1000 to the carton — We do not break the cartons.

### LIGHT WOOD FLATS

For handling and shipping our 1 $\frac{3}{4}$ -inch and 2-inch sizes of Plant Bands.

M-370; holds twelve 1 $\frac{3}{4}$ -inch Bands.....	\$2.75
M-390; holds twelve 2- inch Bands.....	3.30

PRICES OF FLATS ONLY; BANDS EXTRA AS ABOVE

It is imperative that orders be placed NOW for Wood Plant Bands you will need next January, February or March. The reason: Next winter, when demand is strongest, it will be difficult or impossible to procure and dry the logs used in making these bands. Be sure of having the EXACT sizes needed by ordering now.

# A. B. C. All-Double PETUNIA SEED

**Amaranth Red.** Strong deep red.

**Appleblossom (Daintiness).** Pleasing shade of light pink, excellent as a pot plant.

**Blue Brocade.** All-America Silver Medal Winner. True violet-purple without reddish cast which obtained in previous offering of purple varieties. Extra good.

1/64 oz. .... \$12.00

**Loveliness.** A shade lighter than "World Beauty," and particularly desirable as a pot plant. Sow seed early and follow with successive sowings up until March 1st.

**Orchid Beauty.** Orchid or light lilac, heavily veined; choice.  
1/64 oz. .... \$12.00

**Pink Perfection.** Same as "World Beauty."

**Snowball.** Fringed. Pure white.

**World Beauty.** Practically 100% large double fringed flowers of the most beautiful rosy carmine color; free blooming plants of dwarf, compact growth.

## *Notice:*

Inasmuch as our repeated tests of All-Double Petunia have indicated a reasonably normal germination of the seed, no replacements will be made on complaints of non-germination. Most careful attention to your sowings of the finer Petunias is in order.

**Gaiety.** Large flowered rose-red and white with especially attractive frilled petals.

**Prices on separate colors, except as indicated.**

1/2 Tr. Pkt. (500 seeds).....	\$1.50
Tr. Pkt. (1000 seeds).....	\$2.50

## ALL-DOUBLE MIXTURES

**Victorious Mixture.** Fringed All-Double Dwarf Mixture. (Special formula to give good selection of colors.)

<b>Prices on above:</b> 1/2 Tr. Pkt. (500 seeds).....	\$1.50
Tr. Pkt. (1000 seeds).....	\$2.50
1/64 oz. ....	\$12.00

**All-Double "Triumphant" Mixed.** Long stem. Cut flower variety.

<b>Prices on above mixture:</b> 1/2 Tr. Pkt. (500 seeds).....	\$1.50
Tr. Pkt. (1000 seeds)....	\$2.50
1/64 oz....	\$9.50
1/32 oz....	\$18.00

**All-Double America.** Silver Medal All Americas 1943 Medium-sized, carnation-flowered, rose-pink. Prolific blooming nana compacta.

200 seeds....	75c	500 seeds....	\$1.75	1000 seeds....	\$3.00
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DUE TO LIMITED SUPPLIES PLEASE PLACE YOUR ORDERS EARLY